

ROCKY LANE WESTERN

MOTION PICTURE AND TV STAR

APPROVED  
BY THE  
COMICS  
CODE  
C.C.  
AUTHORITY

# ROCKY LANE

Featuring His Stallion BLACK JACK

SEPTEMBER

## WESTERN

A CHARLTON PUBLICATION

10¢



Are YOU SKINNY like I was?

a 90 lb. weakling who became world's strongest man



George Jowett BEFORE



Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS on it

and I'll show YOU absolutely FREE

# How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT HE-MAN — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and \$100. A few weeks before, everybody poked fun at John, too weak to fight for his place. TODAY everybody admires John's muscle, star builds human STRENGTH, has mighty ARMS, broad CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide, solid SHOULDERS. Now popularly with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from — a weakling to a WORLD CHAMPION

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS. YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN in LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

## DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I travel the world, studying every secret to MUSCLE-BUILDING. For my body my "5-Way Progressive Power Method" is TESTED, PROVED by hundreds of thousands like YOU. SAVES TIME, HUNDREDS of OIL LARST "do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!"

Pick the kind of BODY YOU WANT  
Check ALL YOUR Needs

(before it is too late)  
as John Sill and the others did

MAIL THE COUPON TO ME NOW  
and I'll Send You FREE these

5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU



Formerly \$5.00 each. MILLIONS were sold at \$1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE and you have to pay \$1.00 or \$5.00.

ROCKY LANE WESTERN

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SEPTEMBER, 1958  
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I GAINED

60 LBS.

OF SHAPELY MIGHTY MUSCLES

BEFORE

Mailing Coupon  
I was a  
125 lb.  
5 ft.  
skinny  
weakling

This Can Be  
YOU in a  
Short Time!



says JOHN SILL

I added 7 inches to  
MY CHEST, 3½ IN-  
CHES to EACH ARM.  
No, Fall! You don't  
have to be a chick-  
en-chested skinny  
weakling like I was  
only a few weeks  
ago

ATFE  
Mailing  
Coupon  
185 lb.  
HEAD-TO-  
TOE HE-MAN  
POPULAR  
ATHLETE  
You can  
be, too!



THEY CALLED ME  
"SKINNY" —  
BUT NOW  
THEY CALL ME  
MR. MUSCLES

TONY PASCARELLA

Thanks to Jowett easy  
methods I GAINED 28 LBS  
of MUSCLE — PACKED  
STRENGTH ALL OVER. I won  
new handsome looks—great  
athletic ability. Now You  
do it!

I BROKE A  
WORLD'S  
STRENGTH  
RECORD!

JIM NORMAN  
became Athlete of  
the Year. Lifted  
the front End of a 2700 lb.  
Car. Quit being a bag-of-  
bones weakling like I was.  
In 10 minutes of fun a day,  
JOWETT CAN DO FOR YOU  
ALL HE DID FOR ME! I  
gained 25 TERRIFIC LBS.  
of HANDSOME POWER-  
PACKED MUSCLES.



ATFE  
mailing  
coupon  
below  
like  
you do  
NOW.

JONETT Institute of Physical Training, Dept. CH-85 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body

I want:  I want to gain

lbs. (fill in).

I want to add inches of muscle to my Arms  Chest  Legs  Shoulders  
 I want to become a winning athlete  I want NEW PEPS. NEW ENERGY  
 I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10c FOR POSTAGE AND HANDLING

Name \_\_\_\_\_ AGE \_\_\_\_\_

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City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

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ROCKY LANE WESTERN

# ROCKY LANE

## SHAW'S FOLLY

WHEN JACK SHAW DISCOVERED THE BROAD, ARID VALLEY, FORTY YEARS BEFORE, HE'D DREAMED OF SEEING IT BECOME PROSPEROUS AND FERTILE! HE DEVOTED HIS LIFE TO THE TASK--AND, THEN, WHEN SUCCESS WAS AT HAND, TAP BELTZER'S FLAMING '45'S SHATTERED HIS DREAM! BELTZER TURNED DREAM INTO NIGHTMARE--UNTIL ROCKY LANE, ROVING MARSHAL, APPEARED!

STAY BACK, BELTZER!  
I HOLD TITLE TO THIS  
MINING CLAIM--I CAN  
BLOW YOUR WATER MAIN  
SKY HIGH!

YOU'RE BLUFFIN',  
LANE! YOU AND  
THE OLD MAN  
WOULD BE  
BLOWN UP,  
TOO!

GO AHEAD, ROCKY!  
LIGHT THE FUSE  
--IT'LL BE WORTH  
IT IF WE TAKE  
TAP BELTZER  
AN' HIS BUSH-  
WHACKERS  
WITH US!

ROCKY LANE HAD KNOWN OLD JACK SHAW FOR A LONG TIME--SO WHEN HE GOT THE LETTER ASKING FOR HELP, HE HEADED FOR SHAWTON IN A HURRY...

IT'S CHANGED--I SEE  
GRASS IN THE VALLEY NOW!  
OLD JACK FINALLY FOUND  
A WAY TO PIPE IN WATER!



# ROCKY LANE WESTERN

I KNOW YA--  
YOU'RE A  
FRIEND OF  
JACK SHAW!  
WHERE  
IS HE?

I'LL SHOW YOU--BUT  
DON'T LET BELTZER'S  
MEN SEE YOU WITH ME!

THE  
ROVING  
MARSHAL  
DIDN'T  
KNOW  
WHICH  
MEN  
WERE  
BELTZER'S  
...BUT  
HE SAW  
THE GUN-  
SLINGER'S  
FLASHY  
COLTS  
AND...

LEAD THE WAY,  
PARDNER! I'D  
SURE LIKE TO  
KNOW WHAT'S  
GOIN' ON!

C'MON! TAP BELTZER'S  
GOT A DOZEN MEN IN  
TOWN! JACK SHAW'LL  
TELL YA I'M RIGHT!



HALF A MILE FROM TOWN, A  
HIDDEN CAVE PROVIDED  
SHELTER FOR THE MAN WHO  
HAD FIRST SETTLED THE VALLEY.  
HE WAS A FUGITIVE FROM  
BELTZER'S GREED...

ROCKY LANE! I'M SURE  
GLAD TO SEE YOU, BOY!  
SET--I'VE GOT A LOT  
TO TELL!



I'VE BEEN LOOKIN' FOR  
A WAY TO BRING WATER  
INTO THE VALLEY FOR  
40 YEARS! I FOUND IT  
FINALLY--A PETERED-  
OUT MINE TAPPED IN  
TO AN UNDERGROUND  
LAKE... I BOUGHT THE  
PIPE AND STARTED  
THE WORK... TAP  
BELTZER COME ALONG  
AN' SWINDLED ME  
OUTA THE DEAL AN'  
MY LAND!



# ROCKY LANE WESTERN

THE MINE'S UP IN THE PEAKS  
AT THE HEAD O' THE VALLEY!  
I RAN THE PIPE STRAIGHT  
DOWN--I WAS GONNA LET  
EVERYONE BENEFIT! NOW,  
TAP BELTZER'S FORCIN' THE  
RANCHERS OUT--MAKIN'  
HIMSELF RICH!"

HE SHOT ME WHEN I ARGUED--  
MADE ME SIGN A DEED TO  
MY LAND! HE'S SELLIN' IT  
NOW TO FARMERS! AFTER  
THEY GIVE HIM THEIR MONEY,  
HE'LL MAKE 'EM PAY FOR  
WATER!

HE'S A  
ROTEN  
THIEF!

TAKE IT EASY,  
JACK! I'LL  
TALK TO  
BELTZER!

TAKE GOOD CARE OF HIM,  
MISTER! DON'T LET BELTZER'S  
MEN FIND HIM!



ROCKY LANE  
HEADED  
FOR TOWN--  
NO ONE THERE  
KNEW HIM!  
HE FOUND  
THE TOWN  
AGOG...  
BELTZER  
WAS GOING  
TO AUCTION  
OFF MORE  
LAND!

MR. BELTZER IS OFFERIN'  
REAL BARGAINS! BETTER  
BUY, MISTER!

I INTEND TO--JUST AS SOON  
AS THE BIDDIN' STARTS!



QUIET, BOYS! I'M AUCTIONIN'  
RICH, IRRIGATED LAND--  
1000 ACRES FOR TEN BUCKS  
AN ACRE! STEP UP, FOLKS!

I'LL TAKE ONE, BELTZER--  
PROVIDED YOU CAN  
FURNISH PROOF THAT  
YOU REALLY OWN  
THE LAND!

WHO'S HE?  
TWO OF YA GRAB  
'IM -- PUT HIM  
IN MY OFFICE!



# OWN AND FLY YOUR OWN JET ENGINE PLANE

JETEX JET ENGINE  
AND JETEX "SKYFIGHTER"  
PLANE ONLY \$1.98  
Complete plane,  
engine and fuel



## Real Jet Take-off

# MODERN! FAST! THRILLING!

A REAL JET ENGINE  
BURNS SOLID FUEL FOR  
MAXIMUM THRUST. WORKS  
LIKE REAL AIR FORCE JETS

YOUR PLANE IS POWERED BY THIS  
AMAZING JETEX "50-B" JET ENGINE



Ultra Modern Design. Modern Jet Engine looks like this. Housing, solid jet fuel, igniter, jet exhaust and locking assembly. Develops tremendous thrust for its size. Enjoy many exciting, thrill-packed flights.

EVERY JETEX "SKYFIGHTER" and JETEX "50-B" JET ENGINE IS ABSOLUTELY GUARANTEED TO FLY OR NO COST TO YOU. If, after following the simple instructions carefully, your Jetex "Skyfighter" does not fly, simply return the plane and engine within 10 days and the full purchase price will be refunded at once.

THE WORLD'S SMALLEST JET ENGINE!  
Fast! Compact! Powerful!



Can be mounted on model planes, boats, racing cars to give them new, jet-propelled power. Terrific for speed competitions.

Amazing Jetex "50-B" Assembled and mounted, ready to fly, looks like this. Starts instantly. Absolutely safe to use. This is a genuine, stress-balanced jet engine—absolutely nothing to wear out because there are no moving parts!

Enjoy the greatest thrill of your life. Be the first in your home town to fly a real jet. Win speed competitions. Amaze and amuse your friends as you put the new Jetex "Skyfighter" through its paces... make your plane "blast off" at a scale speed of 600 miles per hour... dive, loop, circle and zoom through "space" at a furious pace like a powerful jet bomber.

### JETEX KIT-Ready To Assemble

Your Jetex Kit comes with everything you need. All parts are pre-cut, ready to assemble. You can't go wrong... you can't make a mistake—in less than 5 minutes your Jetex "Skyfighter" is ready for its maiden flight... the Jetex "50-B" Jet Engine powers your craft. And, friends, there's nothing else to buy, this kit is complete in every way... engine, wings, body, fuel supply and simple, easy-to-follow flight instructions. There's no kit of its kind available anywhere at this low price. Order your Jetex "Skyfighter" Kit Right Now!

### GOOD FOR HUNDREDS OF THRILLING FLIGHTS

Time and time again you can fly your "super-sonic" Skyfighter. A little care goes a long way in keeping your plane in top flight condition. Exciting 1000 foot flights, smooth, clean gliding landings are yours for just \$1.98. Don't wait, rush your order today to enjoy this thrilling Jet Age sport.

### SEND NO MONEY!

If you like, you don't have to send a penny, just your name and address (printed for clarity and prompt delivery) on the coupon below will speed the Jetex "Skyfighter" Kit to you without delay.

### MAIL COUPON RIGHT AWAY

JETEX "SKYFIGHTER", Dept. EC-78  
21 West 47 Street, New York 36, N. Y.

I enclose \$\_\_\_\_\_. Please send me  
Jetex "Skyfighter" Kit(s) and generous fuel  
supply at \$1.98 each.

Save postage and C.O.D. fees!

Send Jetex "Skyfighter" Kit Plane Kit to me  
at once. I will pay postman just \$1.98 plus  
postage and C.O.D. charges.

Send to:

NAME \_\_\_\_\_ (Please Print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

NO RISK MONEY-BACK GUARANTEE

# ROCKY LANE WESTERN



# ROCKY LANE WESTERN

THE COUNTY LAND OFFICE WAS OVER TWENTY MILES AWAY... AND THE RECORDS CLERK HAD EXACTLY THE INFORMATION ROCKY WANTED!



LATER... IF JACK SHAW NEEDS MY CLAIM, HE CAN HAVE IT FOR NOTHIN'! JACK'S A SQUARE SHOOTER! I'LL HELP HIM OUT ANY TIME!

I DON'T WANT YOU TO SIGN THE DEED OVER TO ME, MR. BELL! IT'S VALUABLE NOW! JUST GIVE ME POWER TO ACT FOR YOU!

AN HOUR LATER... I HOLD THE ACES NOW -- BUT BELTZER'S GOT HIS GUNMEN TO BACK HIS BLUFF!



JACK SHAW WAS UP WHEN ROCKY LANE FINALLY REACHED THE CAVE! THE OLD PIONEER WAS WEAK BUT FULL OF FIGHT...

THIS PAPER GIVES ME THE POWER TO DO ANYTHING LEGAL ON THE LAND WHERE THE OLD GOLD MINE IS LOCATED! YOU KNOW WHAT I'LL DO, DON'T YOU, JACK?

I'VE GOT A BOX OF DYNAMITE STASHED IN BACK, ROCKY! LET'S GO!

WE'LL GET THE CLAIM TONIGHT... BELTZER'S MEN WILL BE PATROLLING THE BIG WATER MAIN BUT WE'LL SET THE DYNAMITE BEFORE THEY SPOT US!



AN HOUR LATER...

THIS IS ISAAC BELL'S LAND -- I CAN USE DYNAMITE TO DESTROY THAT PIPE IF I WANT! I'LL WAIT-- LET BELTZER COME TO US NOW!



# ROCKY LANE WESTERN

BELTZER'S MEN DISCOVERED THEM IN THE MORNING -- ONE CAME UP TO CHASE THEM...

GET ON YORE NAGS, MISTER! BEAT IT BEFORE I SETTLE YA HERE PERMANENT!

WE'RE STAYIN'! IKE BELL ASKED ME TO KEEP AN EYE ON HIS CLAIM!

HOLD IT! DO THAT AN' WE'LL ALL BE WIPE OUT!

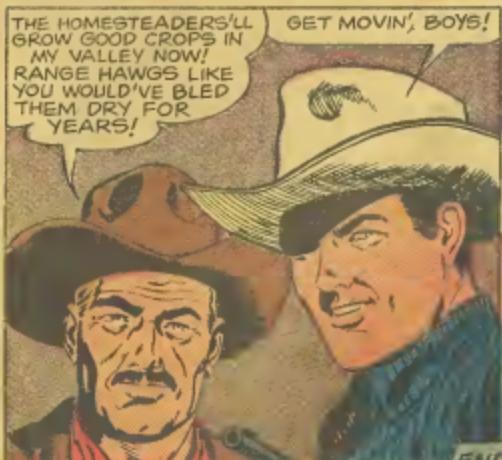
THAT'S IT--GO TELL BELTZER I WANTA SEE HIM! TELL HIM I HAVE DYNAMITE--I'M GONNA BUST HIS WATER MAINS OFF THIS CLAIM!



ROCKY LANE HAD TO MAKE BELTZER DO SOMETHING ILLEGAL... HE'D COVERED HIS TRACKS TOO WELL ON THE MISDEEDS HE'D ALREADY PULLED! BELTZER ARRIVED WITH HIS MEN AN HOUR LATER!



# ROCKY LANE WESTERN



# ROCKY LANE

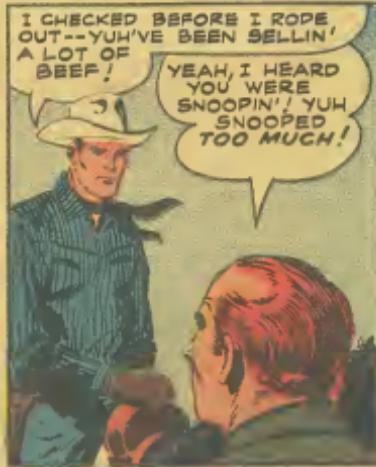
EVERY RANCHER IN THE COUNTY  
WAS LOSING BEEF--IT WAS ROCKY  
LANE'S JOB TO FIND OUT WHO  
WAS GETTING IT! AND SNOOPING  
WASN'T POPULAR IN THAT  
COUNTY...

## RUSTLER'S BRAND



# ROCKY LANE WESTERN

THE RANCH  
WAS A  
COLLECTION  
OF SHACKS  
IN THE  
FOOTHILLS--  
LOBO  
LODGE,  
THE  
OWNER  
WAS  
THERE  
WHEN  
ROCKY  
RODE UP!



## ROCKY LANE

in "The Lucky Horseshoe!"

BLACKJACK SET HIS OWN PACE -- THE ROVING MARSHAL HAD THREE DAYS TO WASTE ENROUTE TO THE TRIAL ! ROCKY DIDN'T NOTICE BLACKJACK LIMPING UNTIL THE STALLION STUMBLED ...

HOLD IT, AMIGO ! THE LAWMAN JUST FELL OFF HIS HORSE ! HE'LL MAKE AN EASIER TARGET WHEN HE GETS UP !

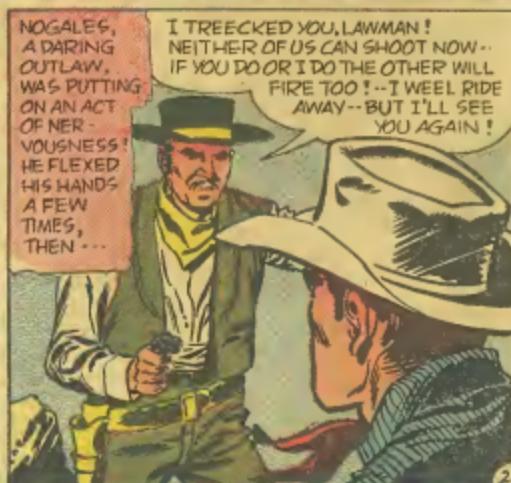
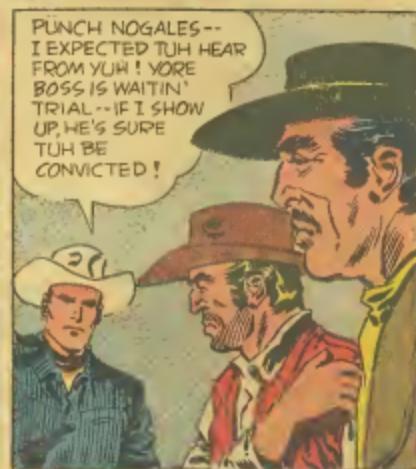
BLACKJACK, YUH LET ME DOWN ! LET'S HAVE A LOOK AT THAT LEG ! I THINK YUH CAST A SHOE !

I SAW THE SUN GLINT ON A BARREL THEN -- THERE'S BUSHWHACKERS UPIN THE ROCKS ! HOW'LL I GET OUTA THIS ?

NICHOLAS AND TRAPAN

# ROCKY LANE WESTERN

THERE WAS A SMALL ROCK NEAR-BY--ROCKY SLAPPED BLACKJACK TO GET HIM AWAY FROM STRAY BULLETS AND DOVE FOR COVER!





# ROCKY LANE WESTERN

NOGALES FORGOT HIS FORMER FRIEND -- HE SCRAMBLED ABOARD HIS HORSE AND TOOK OFF !

NOGALES'LL GET YUH, LANE ! HE TRICKED YUH PRETTY EASY THEN !



I LET HIM TRICK ME, AMIGO ! I KNEW HE HAD THAT DERRINGER -- I WANTED HIM TO GET AWAY ! HE'LL LEAD ME TO THE REST OF THE BUNCH ! AND BLACKJACK WILL GO FOR HELP FOR ME !



I'LL USE THIS OUTLAW'S HORSE, -- HE'LL BE ALL RIGHT HERE UNTIL I GET A DOCTOR OUT TO HIM ! YOU RUN FOR TOWN, BLACKJACK ! THE SHERIFF WILL READ THIS NOTE AND HAVE YOU SHOED -- AND COME AFTER ME TUH HELP SOME !



ROCKY LANE, AS TRIDE THE OUTLAW'S HORSE HAD NO TROUBLE TRAILING PUNCH NOGALES ... HE HAD A GENERAL IDEA OF WHERE THE WILD BUNCH WAS GATHERED ANYHOW !

I LEFT SIGNS FOR THE SHERIFF -- HE'LL PLUG UP THE MOUTH OF THIS CANYON ! I'LL GET DOWN IN THERE WITH THEM AND START THE DANCIN' !



THE WHOLE GANG'S HERE -- IT'S JUST WHAT I WANT



THE SMOKE'LL DRIVE 'EM OUT -- THEY'LL BE MAD AN' THAT WON'T IMPROVE THEIR AIM ANY !

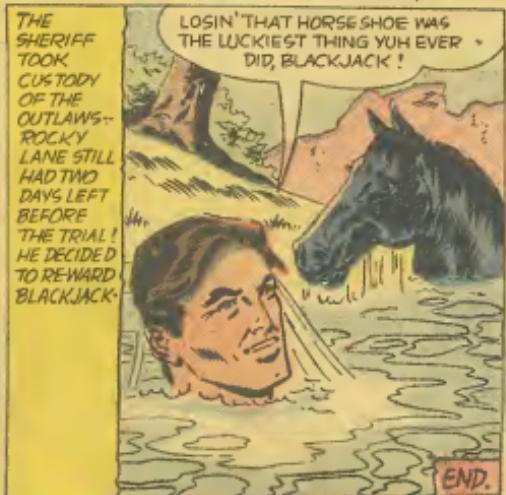
SOMEONE'S ON THE ROOF ! NOGALES, YUH LED THE LAW RIGHT TUH US !



# ROCKY LANE WESTERN



THE SHERIFF TOOK CUSTODY OF THE OUTLAWS - ROCKY LANE STILL HAD TWO DAYS LEFT BEFORE THE TRIAL ! HE DECIDED TO REWARD BLACKJACK -



# Hold Your Horse

At first I thought we wouldn't be able to go to the Dude Ranch over the week end. I had promised to take a friend up to the Police shooting range and let him try my new rifle. Then he called up on the phone and asked for a rain check on the promise. So into the car went our baggage and we headed north on Taconic Parkway for our best liked Dude Ranch.

We arrived Friday night and were up in the morning for the second ride. Ben Trames was mad when I met him in the stable. He had been out on the first ride with the "Juniors". That consisted of the 9 to 15 year old group of boys and girls. It seems a 14 year old girl by the name of Helen almost upset the entire ride. She had some kind of an idea that she was going to ride the way she wanted. Never mind the safety or pleasure of the other riders.

Twice she had forced two riders off the road. Then she started her horse off at full speed, regardless of the horses in back of her. So Ben Trames sent her back to the stable with his "rear rider." That really punished her. However Ben told me to be present in the big hall after lunch. My wife and I were the only adults present outside of Ben. He had the kids seated on the floor and he gave them a good sound lecture. My wife took it down in shorthand, so here it is with the permission of Ben Trames:

"An accident while horseback riding doesn't just happen out of the clear sky. It has a cause and when you trace it back you will find that practically every time it is due to the careless or inconsiderate rider. From my thirty years of teaching horseback riding I want to make this statement. The rider who causes an accident is an inconsiderate rider. He doesn't worry about what may happen to his horse, to himself, the other horse, the other person, or the property of some other person. So coming down to brass tacks, let's get this one big thought right into our skulls.

Being inconsiderate means causing an accident! So the reverse is true. If you are the considerate rider, you won't cause an accident. When you ride a horse you have a definite moral obligation. You have to be alert every second that you are riding. For only by being alert can you keep your horse under control at all times. Being alert means you have to look ahead, you have to know what is happening on the right of your horse, on the left of your horse and even behind your horse. Some of you juniors are going to tell me you haven't eyes behind

your head — hence how can you know what is happening behind your horse?

Evidently if you pass two kids who are piling up boxes on the side of the road, you pass them, but you must realize those boxes can fall and create an unexpected noise. Or if you know another rider is catching up to you, you must understand that his speeding horse can also create a situation. You passed an object and you were conscious that your horse shied a bit as he saw it. Sure, you had the horse under control at that time. Who knows? Next time he might shy more. There are riding teachers who insist that when your horse has shied at a strange object, it is up to you to get the horse "acquainted" with the object so he won't shy again.

We are going to start with the group leaving the stable for a ride. First thing you want to do is to have that girth checked. You can ask the wrangler to do it while you are on the horse, you have to learn how to check it yourself. Next thing is that you want to be certain that your stirrups are of the correct length — not too long nor too short. If you have ridden before, you should be able to know where they reach for your comfort. If it is the same horse and the same saddle, then you can merely count the holes from the top and make the adjustment yourself. You will find some riding instructors who tell you the following: Stretch out your arms. Touch the beginning of your stirrup strap. The bottom of your stirrup should reach under your armpit.

Well, here's my simple version of that idea. Once you get your suitable length, you can stretch out your arm and find where it reaches. Then you can use this arm idea again in the future. Now we have the entire group of you on the horse. Just stay in your spot with your horse. Don't try to get your horse ahead of the next fellow's. And don't, under any condition whatsoever, decide you're going to pet the head of the other fellow's horse. He alone is responsible for the control of his own horse. You can't always predict what will be the result of your so-called friendly petting.

One of the worse accidents we ever had here took place when a girl wanted to pet the horse of another rider. The horse went backwards, stumbled, and the rider was injured. You must remember that the horse might interpret your action as something of a blow to come. For that very same reason we discourage the use of whips or rawhide thongs. You can control your horse without this aid. Just swing your

whip up and the horse right next to you might shy or bolt.

Out here we have a corral and a practice field that are open to all riders. Each is fenced in and you have a swinging gate which is generally opened by one of our men. However you can open the gate with one hand while riding your horse. But when you let the gate close, be certain you do not have a horse with a rider behind you. You don't need much imagination to foresee the result of that gate swinging in the face of an oncoming timid mount.

We are now out on the trail. You soon pass a group of slow inexperienced riders. Slow your mount down to a walk. That's a fundamental courtesy. Otherwise these inexperienced riders will find their horses galloping after your horse. And they may land in the road and we have a runaway horse as a result. Again we may have a similar situation when going down a hill or path. You are a good rider so we put you at the head of the line. You check your horse as you descend. But you are impatient, wanting to get down to the level ground, and start a gallop. You reach the bottom and then you let your horse go off at full speed. But what about the horse behind you on the incline?

The horses are going to do the natural thing. They will increase their speed on the decline and we can have a terrible piling up of injured horses and riders. So don't start galloping until the entire line is on level ground. If your group leader is the one who gives the commands, then you must always follow him.

Out on the trail or on the country road, you may see a group of riders coming your way. Slow your horse down to a walking pace and keep to the right. If the other people also keep to the right, then you have no problem. Don't try to ride side by side with your friend. Otherwise you might have four horses jammed together with some kicking and shying being done.

If you find that your horse starts to stumble, this is a warning that something is wrong. Don't be ashamed to tell this fact to your instructor. There may be a stone in the hoof of the horse. Last week we had one horse stumble because the horseshoe was coming off the foot. Or in some stables, the horses go out continuously with different riders and do not have rest periods. Your horse may just be completely overworked, or you may be confusing your horse with the way you handle your reins and your feet.

At your age, you have a definite experience and ability in riding a horse. You may be able to ride fifteen of our horses in this stable. But there are some you can't just handle at present. As you get more experience you will be able to handle these animals. So always make it a safety rule not to insist that you ride a certain horse when you are told it is "beyond you." The result may be a runaway horse. It is very simple to say that somewhere along the line you were careless. If your horse is not frightened but just an old horse who knows the tricks, then you have to sit on the saddle and retain your seat. Here you should try to pull the horse's head to one side. This will cause him to start going in circles and soon he will stop.

If your horse was really frightened by some strange object or noise, then again you still must keep to that seat. You try to head him away from the scene; pull back several times on the bit; and regain control. Strange as it seems, this will be an easier horse to stop than in the other condition. Why? Because he isn't doing this as a trick. Ease him off and keep firmly on the saddle. Now tomorrow we are going out again and I want you to keep the key word CONSIDERATE always in your mind."

I can't add a single word to what Ben Trames told those kids. Only a thousand thanks for permission to use it.

— THE END —

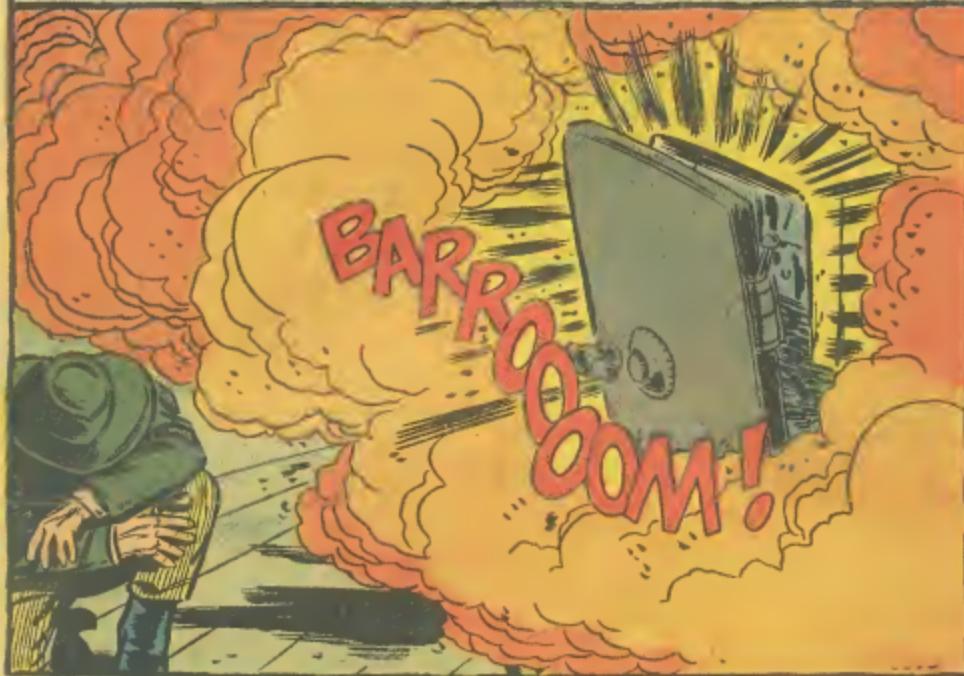


ROCKY LANE WESTERN

# ROCKY LANE

INSIDE  
JOB

THE TOWN WAS ASLEEP...ROCKY LANE, ROUND MARCHAL, WAS SLEEPING IN THE MARCHAL OFFICE A HUNDRED FEET AWAY, WHEN THE SHATTERING ROAR OF THE DYNAMITE IN THE BANK'S SAFE ERUPTED...



# ROCKY LANE WESTERN

HE WAS HIT ON THE HEAD FROM BEHIND...HE'LL BE ALL RIGHT! IS THE MONEY GONE, MARSHAL?

THE MONEY'S GONE ALL RIGHT... AND SOMEONE WASTED A LOT OF DYNAMITE!

YORE BANK WAS ROBBED DALEY! I HOPE YUH DIDN'T HAVE TOO MUCH IN THE SAFE.

THERE WAS SIXTY THOUSAND DOLLARS IN THERE! THIS IS TERRIBLE! THE BANK IS RUINED!



IT MUST HAVE BEEN A GANG FROM THE BAD-LANDS! GET UP A POSSE... LET'S GO AFTER THEM!

I DIDN'T HEAR ANY GANG RIDIN' AWAY... I DIDN'T HEAR ANYONE! AN I WAS HERE ONE MINUTE AFTER THE EXPLOSION!



THE POSSE BEGAN FORMING... WHILE THEY SADDLED HORSES AND RAN FOR GUNS, ROCKY LANE DID SOME MORE SEARCHING!

WHAT ARE YOU DOING?

JUST WONDERIN' DALEY... WHY WOULD THE GLASS FALL OUTSIDE IF THE ROBBERS BROKE IT IN TO OPEN THE DOOR?



AN HOW DID THEY GET CLOSE ENOUGH TO THE WATCHMAN TO HIT HIM FROM BEHIND AFTER MAKIN' ALL THAT NOISE! IT DOESN'T ADD UP RIGHT TUH ME!



# A REAL MOBILE TANK

Over 6 Ft. Long



ONLY  
**\$4.98**

## FEATURES

- Intercom System
- Revolving turret
- Rotating 75MM cannon
- Co-axial machine gun
- Range-finder sight for pin-pointing targets
- Real periscope permits you to see the army without exposing yourself
- 2 way radio controls
- Whip antenna
- Whip flag

**Large Enough for Two Kids  
But Can Be Handled By One**

**It's Mobile — Pilot gets INSIDE — Guns Served — Turret Turns**  
Imagine your thrill when you get inside this authentic replica of the mighty "General Patton" tank and move forward to adventure. This air foot tank of equipment is so realistic with its mighty cannon, swiveling machine gun, simulated tracks, and other authentic tank features that it's bound to bring jolts of delight from any young warrior. And, when you and a pal get right down into the fully equipped combat room and close the cockpit cover — you can bet you're using your mobile power to devastate every imaginary enemy in your path. Sturdily constructed for long periods of fun, it's bound to bring more thrills and adventure than you've ever known from a toy. So don't delay! Act now. Only \$4.98. Because of its gigantic size, we are forced to ask for an additional \$2.00 shipping charges.

## 10 Day Free Trial

Order this sensational "General Patton" Tank on 10 day free trial. If you are not 100% delighted then your purchase price will be refunded.

## MONEY BACK GUARANTEE

Honor House Products Corp. Dept. CT-92  
Lynbrook, New York

Rush my "General Patton" Tank at once. If I am not 100% delighted, I may return after 10 day free trial for prompt refund of full purchase price.

I enclose \$4.98 plus \$2.00 shipping charge.  
 Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charge.

Name \_\_\_\_\_

Address \_\_\_\_\_

# AMAZING PRECISION MINIATURE SECRET CAMERA

Takes secret pictures! Easily carried in the palm of your hand —

only 2" x 1/4"

ONLY  
**\$1.98**



Easily concealed under a sweater or your shirt. While there's a lesson, you're photographing. What? Won't they be surprised. So many other ways to conceal also.



Your girl friend will all relax in complete privacy and record a swell pin-up collection. Through a paper it just one of the many ways to go about it.

## LOOK! FREE!

Order right away and receive  
FREE one roll of fresh film  
enough for 10 pictures. Add  
a few cents available at only  
25¢ per roll of 10 exposures.

A precision built camera that is so amazingly small it is less than  $1/2$  the size of a regular pack of cigarettes and can be taken everywhere you go. It weighs only  $2\frac{1}{2}$  ounces and is solid all metal construction with chrome trim. It's got a professional eye level view finder and a single action 1/25th second and time exposure shutter with a precision ground lens that assures you a clear, sharp instantaneous picture. It takes ten pictures per roll on low cost film (standard 16 MM). Makes for beautiful enlargements. So compact and precision made, it can be hidden anywhere and takes true-to-life "spy" pictures that should really provide you with loads of fun and interest. Only \$1.98 complete with a free roll of film. Don't delay! Order now.

## 10 DAY FREE TRIAL

We know you'll have so much fun and excitement with your Secret Camera that we offer it to you of 10 Days Free Trial. Use it and if you're not 100% delighted with its performance, return to us and your money will be refunded in full.

## MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. Dept. CA-37  
35 Wilmer St. Lynbrook, N. Y.

Rush my Secret Camera and free roll of film for \$1.98 or one. If I am not 100% delighted, I may return after 10 Days Free Trial for prompt refund of the full purchase price.

I enclose payment. Same Money Back Guarantee.  
 Send C.O.D. I will pay postman on delivery plus a few cents postage.

Name \_\_\_\_\_

Address \_\_\_\_\_

Some exciting event just happened. You're not stuck because your camera is home. Just take the camera of your hand and photograph away. No bulky crazy mess. No hinges. Fits any pocket with ease and goes into action instantly.



C U P P A

Any job, paper, or document you'll like to have done off! Just take a pack of cigarettes and send away. It's simple, your camera is inside. There's lots of other clever ways too.

# ROCKY LANE WESTERN

AT SUN-UP THE POSSE WAS READY TO RIDE!  
CLEVE DALEY WAS THERE WITH TWO MEN  
THE ROVING MARSHAL DIDN'T KNOW TOO WELL  
...JELLY HAYES AND ROSS MC QUINN!



HE FELL FOR IT, CLEVE!  
WE'RE HEADIN' FOR THE  
BADLANDS!

LANE IS SMART...  
AND SUSPICIOUS!  
TELL MC QUINN TO  
WATCH HIM...IF HE  
GETS TOO SMART, WE'  
LL STOP HIM!



HOLD IT, MEN! THERE'S  
NO FRESH TRAIL TO  
FOLLOW!

WHAT KIND OF LAWMAN  
ARE YOU, LANE? KEEP GO-  
ING...WE'VE GOT TO CATCH  
THEM!



I WILL CATCH WHOEVER DID IT,  
DALEY! I'LL DO IT MY WAY!



YOU MEN KEEP ON THIS TRAIL...  
I'M GOIN' TO SCOUT AROUND  
A LITTLE! I'LL CATCH UP LATER!



THEN HE WAS GONE...FIVE MINUTES LATER,  
CLEVE DALEY AND HIS TWO FRIENDS PEELLED  
OFF FROM THE POSSE TOO!

I'VE GOT TO SEE WHAT ROCKY  
LANE IS UP TO! COME ON!



# ROCKY LANE WESTERN

LANE IS NOSIN' AROUND SOMEWHERE! YOU TWO FIND DO CLEVE! REMEMBER... STICKAROUND TILL WE SEE YUH FOR OUR SPLIT!



MEANWHILE ROCKY LANE WAS RIDING AT AN EASY PACE! HE KNEW WHERE HE WAS GOING...

IT'S ALONG HERE SOMEWHERE... THERE IT IS!



I WON'T BE LONG, BLACKJACK! KEEP AN EYE OPEN...



THERE HE IS... HE'S IN THAT CAVE!



YOU RANNIES ARE UNDER ARREST! SHUCK YORE GUNBELTS!



# ROCKY LANE WESTERN

THE ROVING MARSHAL BROUGHT HIS PRISONERS IN VIA AN ALLEY BEHIND THE JAIL! A FEW MINUTES LATER, STILL CARRYING THE BAG, HE WAS IN THE BANK...

THE MONEY IS GONE... THE BANK WILL HAVE TO CLOSE! IF OUR MARSHAL WAS ANY GOOD, HE'D HAVE CAPTURED THE ROBBERS!

I WILL IN ABOUT ONE MINUTE DALEY! YUH FOOL, YUH BLUNDERED AT EVERY MOVE!

HOW DARE YOU SPEAK TO ME LIKE THAT?



HOLD IT, MISTER! YUH'RE UNDER ARREST... DON'T MAKE ME SHOOT YUH!



DALEY WAS JAILED WITH HIS PALS! AWED TOWNSMEN LATER HEARD THE STORY FROM ROCKY LANE.

HOW'D YUH FIGURE IT, ROCKY? WE DIDN'T SEE ANYONE AT THE BANK LAST NIGHT!

I KNOW... THAT MADE ME MORE SUSPICIOUS! OF COURSE, I WAS WATCHIN' DALEY ALREADY! HE TOOK THE MONEY OUT OF TOWN TO A CAVE YES-TERDAY AND HID IT! I FOUND ITAN HOURAGO!

THAT SAFE WAS DYNAMITED FROM THE INSIDE... ROBBERS WOULD'VE HAD TO BLOW IT FROM OUTSIDE THE DOOR WITH THE DOOR LOCKED! THAT SAFE DOOR WASN'T LOCKED WHEN IT WAS BLOWN UP! THE WATCHMAN... HE WAS SLUGGED BY SOMEONE ALREADY INSIDE THE BANK! SAME WITH THE GLASS IN THE DOOR! BROKEN OUTWARD BY SOMEONE INSIDE! IT HAD TO BE DALEY... IT WAS EASY!



END

THE

## DUDE'S BONANZA

THE TENDERFOOT WAS RIPE TO BE TAKEN.. HE HAD MONEY HE WANTED TO INVEST AND A WIDE-EYED BELIEF IN WHAT MEN LIKE NUGGET JONES AND JOE FOYEN TOLD HIM! NUGGET JONES, ESPECIALLY, WAS CONVINCING...

SEE IT, MR. BLAKE? PURE GOLD! IF I DIDN'T BREAK THIS HERE ARM, I'D DIG IT OUT MYSELF! THIS MINE IS YOURS FOR TWENTY THOUSAND!

MY, IT IS GOLD! TWENTY THOUSAND ISN'T MUCH.. I'D MAKE THAT MUCH BACK IN A WEEK! I'LL TAKE IT, MR. JONES!



JOE FOYEN SPOTTED THE DUDE FIRST! HECTOR BLAKE WAS TOO GOOD TO BE TRUE, HE FIGURED, WHEN HE MET HIM ON THE TOMBSTONE TRAIN

THIS IS A LAND OF OPPORTUNITY FOR YOUNG MEN LIKE YOU, MISTER!

I'M NOT GOING TO RUSH INTO ANY BUSINESS BLINDFOLDED! I INTEND TO INVESTIGATE BEFORE I INVEST!

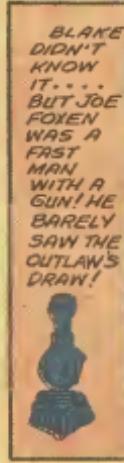


I OWN ONE OF THE FINEST RANCHES IN THE WEST! SEE.. HERE'S THE DEED! FOR FIFTEEN THOUSAND DOLLARS, YOU'RE IN BUSINESS!

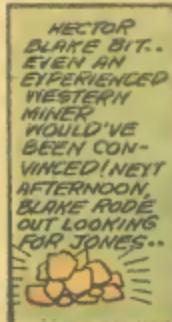
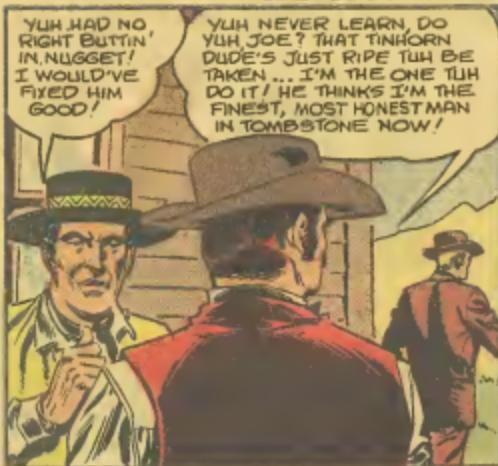
LET ME SEE THAT! HMM.. I STUDIED THE STATE LAND LOCATION MAPS!



# ROCKY LANE WESTERN



# ROCKY LANE WESTERN



# ROCKY LANE WESTERN



# ROCKY LANE WESTERN

NUGGET JONES COULDN'T BELIEVE IT! THE WORTHLESS MINE HE'D SALTED COULDN'T BE PRODUCING MORE GOLD!

FOURTEEN HUNDRED TODAY TOO, MR. BLAKE! THAT'S SIX THOUSAND IN GOLD IN ONE WEEK!

IT'S A TRICK! IT WON'T WORK, TINHORN!

OH, JONES! THAT CHECK YOU GAVE US IS WORTHLESS! PAYMENT ON THE CHECK WAS STOPPED!

YUH STOPPED PAYMENT ON THAT CHECK, DUDE! AN' YUH GOT OUR GOLD!

IT'S NOT YOUR GOLD... YOU DIDN'T EVEN HOLD TITLE TO THE MINE WHERE I FOUND IT! IF YOU'LL ADMIT IT WAS A SWINDLE, I'LL RETURN IT!

LET 'IM HAVE IT, NUGGET!

JOE FOXEN'S GUN CLEARED LEATHER A SHADE TOO LATE...

GET 'EM UP, JONES! YOU'RE UNDER ARREST!

TOO BAD THE BANKER TOLD HIM ABOUT THE CHECK SO FAST, SHERIFF! HE WAS BITING AT HIS OWN BAIT... SALTED GOLD!

I RECKON YOU KEEP THAT GOLD! THESE TWO ARE HEADING FOR THE PEN ON A FEW CHARGES BESIDES FRAUD!

THE END

## THE \$10,000 CHALLENGE ONLY JOE WEIDER DARES TO MAKE!

MY GUARANTEE! Use my system for training and you will gain twice as much muscle and triple your power in less than half the time it would take if you followed any other method.



"The Muscle Builder"  
"Trainer of the Champions"

### "MR. AMERICA" "MR. UNIVERSE"

CLANCY ROSS, world's best developed man, says: "You can be a mountain of mighty muscles — with power seeping out of every part in your power-packed, jet-charged body! Do what I did — what the world's greatest power-packed, trained champions did — follow Weider as your leader — mail that coupon for your FREE TRIAL COURSE TODAY!"



CLANCY ROSS: Mass of power-laden muscles — mighty 20-inch arms, 50-inch chest, shoulders of iron, a yard midrib

ONLY 7 SHORT WEEKS TO  
THAT DYNAMIC, RUGGED HE-MAN  
BODY YOU ALWAYS WANTED

## ADD 3 INCHES OF STEEL-LIKE MUSCLES TO YOUR ARMS...

## 4 "POWER PACKED" INCHES OF MUSCLES TO YOUR CHEST!

Says JOE WEIDER, "The Muscle Builder" and "Trainer of the Champions"

In half the time, with twice the ease, in the privacy of your own room, in just a few minutes daily, I will, through my TRIPLE-PROGRESSION COURSE, slab inches of steel muscles to your pipe-stem arms, pack your chest with power and size, give you life-guard shoulders, dynamic, speedy athletic legs — add jet-charged strength to every muscle in your body. I don't care if you're

short or tall, skinny or fat, office-worker, laborer, school-boy, or businessman, I must make a new virile human out of you, and also . . . help build "inner strength" that will give you that virile look, that women admire and men envy. Here's what I did for Clancy Ross, one of the many thousands of weaklings I turned into He-Men.

Don't miss this once-in-a-lifetime opportunity

LET ME PROVE TO YOU, AT MY  
OWN EXPENSE, EVERYTHING  
I SAY CAN BE DONE!

FREE MUSCLE BUILDING TRIAL OFFER. Fill out coupon and mail to me. I'll rush you my GIANT 32 page course, filled with exercises, training secrets, heroic photos of mighty champions and private advice on how you can become a muscle-star fast! This sensational offer is good only to males between 13 and 65 in normal good health.



NOTHING TO BUY!  
YES, THAT'S RIGHT!

## A-C-T-I-O-N

IS THE KEY TO STRENGTH! MAKE YOUR FIRST  
HE-MAN DECISION TO-DAY! Rush in this coupon  
for your free trial course. You have nothing to  
lose but your weakness.

## AMAZING FREE TRIAL OFFER

JOE WEIDER Dept. 207

114 E. 22 St., New York 16, N.Y.

Send the works. Just rush me my FREE INTRODUCTORY  
POWER-PACKED, MUSCLE-BUILDING COURSE. (I enclose only 30¢  
to cover cost of handling and mailing.) I am under no  
obligation.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

ROCKY LANE WESTERN

# ROCKY LANE

## THE STRANGE DRAW

HE WAS NEW IN TOWN AND HIS COLD EYES EXAMINED THE MEN HE MET, WONDERING... HIS COLT RODE ON HIS LEFT HIP, BUTT FORWARD, WORN IN A WAY ROCKY LANE HAD NEVER SEEN BEFORE -- OR ALMOST NEVER!

THAT GALOOT'S ON THE PROD--  
I C'N SPOT TROUBLE-  
MAKERS A LONG WAY OFF!

YEAH, HE'LL MAKE TROUBLE, ALL RIGHT-- BUT FOR WHO?

LOOKIN' FOR SOMEONE, STRANGER? MEBBE I CAN HELP! I'M ROCKY LANE...

YEAH, I KNOW YUH, MARSHAL, I DON'T NEED ANY HELP!

ONE MAN, MORE THAN ANY OTHER, WATCHED THE STRANGER WITH THE OMINOUS COLT! HOGAN, A HARDCASE, NEVER LET HIM OUT OF HIS SIGHT...

WE'LL WAIT IN THE TWO JACKS CAFE -- HE'LL COME FOR US THERE! TELL RED TUH BE READY IN THE BACK ROOM!



# ROCKY LANE WESTERN

**TWO JACKS**

THE STAGE WAS SET-- HOGAN'S MEN WERE PLACED-- AND THE STRANGER FOLLOWED HIM INTO THE TWO JACKS...

YUH LOOKIN' FOR ANYTHIN', MISTER? TROUBLE, MEbbe?

I GOT TROUBLE, HOGAN--FOR YOU!



HOGAN WAS READY! HIS QUICK HANDS FOUND HIS COLTS AND...



I'VE GOT THESE TWO, BURKEY!  
THANKS FOR BACKIN' MY PLAY, MARSHAL! I GOT A WARRANT FOR THESE THREE MEN!

I FIGGERED THAT--YOU DIDN'T HAVE TIME TO CATCH ME ALONE AND TELL ME WHAT WAS UP!



IF I HAD, HOGAN AND HIS CREW WOULD'VE GOTTEN WISE AND RIDDEN OUT! HOW'D YOU GUESS?

ONLY ONE MAN I KNOW OF USES A CROSS DRAW AN' HOLSTER LIKE THAT! PETE BURKEY IN THE PAN-HANDLE! HE HAD A SON--I FIGGERED YOU'RE HIS SON!



END

**BOYS! GIRLS! LADIES! MEN!**

# GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!



A magnifying glass with a striped handle is held over the word 'MAGIC' in the headline. The magnifying glass is positioned to look like it is focusing on the word.

JUST MAIL  
COUPON!

**THIS IS A TERRIFIC OFFER  
LOOK WHAT YOU GET**

Yes — we'll send you the **MAGIC MAGNIFIER** absolutely FREE! Study insects, plant life, rocks, stamps, fingerprints, etc. Also — we'll send **WHITE CLOVERINE** Brand **SAV рE** & Big Catalog showing dozens of wonderful premiums you can have. Cameras, Dolls, Rifles, Fishing Outfits, Radios, Watches, etc. (Sent postpaid). You simply offer **WHITE CLOVERINE** Brand **SAV рE** — easily sold to friends, relatives and neighbors at 50¢ a Tube. Rush coupon to start.

MAIL COUPON FOR FREE MAGNIFIER  
BIG CATALOG and ORDER OF SALVE



SELL  
BY AGENTS  
AND RETAIL  
STORES  
EVERYWHERE

A circular seal with a decorative border containing the text "Guaranteed by Good Housekeeping". The word "Good" is written in a script font, while "Housekeeping" is in a serif font. The seal is stamped on a white background.

MAIL COUPON—Magnifier Sent FREE!

9-19

Wilson Chemical Co., Dept. 88-B, Tyrone, Pa.  
Gentlemen: Please send me on trial, 14 tubes of WHITE  
CLOVERINE Brand SALVE to sell at 50c a tube. I will remit  
amounts asked within 30 days, select a Premium or keep  
Cash Commission as explained under Premium wanted in  
catalog sent with order, postage paid to start. Be sure to  
send my FREE "MAGIC MAGNIFIER!"

Name \_\_\_\_\_ Age \_\_\_\_\_

St. \_\_\_\_\_ R.D. \_\_\_\_\_ Box. \_\_\_\_\_

Town \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

OVER  
64  
YEARS!

PRINT LAST NAME HERE

1 Paste coupon on postal card or mail in envelope today

**WILSON CHEMICAL CO.**  
DEPT. 99-5, TYRONE, PA.

# Check the Kind of Body YOU Want! RIGHT IN THE COUPON BELOW

...and I'll Show You How EASILY You Can Have It!

Charles  
Atlas

Awarded the  
title of "The  
World's Most  
Perfectly De-  
veloped Man."



## VALUABLE TROPHY GIVEN AWAY

to the next of friend  
or relative who can  
name "Atlas Champion"  
before, over 110,000  
will receive a trophy.

## Here's The Kind of Results I Get:

"I gained 11 lbs.  
and 4 1/4 inches on  
my chest, 3 inches  
on my arms.  
—Henry Neess, Canada

"I gained 34 lbs.  
and increased my  
chest 6 inches!"  
—Stanley Lynn, Calif.

"What a difference!  
I have put 3 1/2  
inches on my chest  
(normal) and 2 1/2  
inches expanded!"  
—F. S., New York

"Gained 29 lbs.  
When I started

your course I  
weighed only 141.  
Now I weigh 170."  
—T. K., New York

"The benefits are  
wonderful! The first  
week my arm increased  
one inch in my chest two  
inches!"  
—E. M., Conn.

"You changed me  
from a weakling to a real big-man.  
My chest has gone up 6 inches. I am  
a solid mass of muscle."  
—J. W., Mass.

JUST tell me where you want it  
and I'll add SOLID INCHES of  
powerful new muscle SO FAST your  
friends will grow bug-eyed with  
wonder!

Do you want me to broaden your  
shoulders—put trip-hammer power in  
both your arms—make your  
legs two pillars of strength?  
Then just check what you  
want below. I'll show how  
you can get it in just 15 min-  
utes a day—in your own  
home—or it won't cost you  
a penny!

I don't care if you are  
15 or 50 years old—or  
how ashamed of your  
present physical con-  
dition you may be. I  
can give you a "barrel  
chest" and a vise-like  
grip. I can shoot new  
life into your old backbone, exercise  
those inner organs—help you  
frame your body so full of pep,  
vigor and red-blooded vitality  
that you won't feel there's even  
"standing room" left for  
weakness and that lazy  
feeling. I'll

wake up  
the sleeping  
energy of  
yours and  
make it  
hum like  
a high-  
powered  
dynamo! You'll feel and look differ-  
ent. Man, you'll begin to LIVE!

WHAT'S MY SECRET?  
"DYNAMIC TENSION": That's  
the ticket! The identical natural  
method that I myself developed to  
change my body from the scrawny  
skinny chested weakling I was at 17

to my present superman physique! Thou-  
sands of other fellows are becoming marvel-  
lous physical specimens—my way. I give  
you no gadgets or contraptions to fool with.

When you have learned to develop  
your strength through "Dynamic Tension",  
you can laugh at the artificial muscle-  
makers. You simply utilize the DORMANT  
muscle-power in your own God-  
given body—watch it increase  
and multiply double-quick into  
real solid LIVE MUSCLE.

My method—"Dynamic Tension"—will turn the trick for you.  
No theory—so easy! Spend only 15 minutes a day in your  
own home. From the very  
start you'll be using my method  
of "Dynamic Tension" almost  
unconsciously every minute  
of the day—walking, bending  
over, etc.—to BUILD THE  
MUSCLE and VITALITY  
you want. And you'll be using  
the method which many great  
athletes use for keeping in con-  
dition—prize fighters, wrestlers, baseball  
and football players, etc.

## FREE

Illustrated 32-  
Page Book. Just  
Mail the Coupon.

SEND NOW for my book describing my  
famous method. (Over 3 1/2 MILLION fel-  
lows have sent for it already.) It contains  
32 pages, packed from cover to cover with  
actual photographs and valuable advice.  
Shows what "Dynamic Tension" does  
for others, answers many vital questions.  
Page by page it shows what I can do for  
YOU.

This book is a real prize for any fel-  
low who wants a better build. Yet I'll  
send you a copy absolutely FREE. Just  
glancing through it may mean the turning  
point in your whole life! Check the infor-  
mation you want (in  
the coupon below) and  
rush it to me personally.  
CHARLES ATLAS,  
Dept. 3255, 115 East  
23rd St., N. Y. 10, N. Y.



CHARLES ATLAS, Dept. 3255,  
115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas. Here's the kind of  
Body I Want:

(Check as many as you like)

- More Height—Solid—in The  
Right Places
- Broader Chest and Shoulders
- More Powerful Arms and Grip
- Stronger Waist and Hips
- More Powerful Leg Muscles
- Better Sleep, More Energy

Send me absolutely FREE a copy of your  
famous book showing how "Dynamic Tension"  
can make me a new man. I enclose  
enough money to pay postage and  
answer my many questions. I understand this  
book is mine to keep and sending for it does  
not obligate me in any way.

Name \_\_\_\_\_ Age \_\_\_\_\_  
(Please print or write plainly)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_  
 If under 14 years of age check for Booklet A

BOYS • GIRLS  
MEN • WOMEN

Boy and Girl Scouts  
Camp Fire Girls - News Boys!

# PRIZES GIVEN

MAKE MONEY, TOO!

We will send you the wonderful prizes pictured on this page—or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, air-rifles, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model airplanes, account equipment, movie machines, record players, and many others—all WITHOUT ONE PENNY OF COST! You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 3¢—sell on sight. You can make big cash commissions or get many exciting prizes for selling just one set of 24 Mottoes. Other prizes for selling 2 sets or more. Write today for Big Prize catalog sent to you Free.

SEND NO MONEY—We Trust You!

ELECTRONIC TWO-WAY WALKIE-TALKIE



Wrist Watch for  
Boys and Girls



TABLE TENNIS SET

SPORTS EQUIPMENT



EASY MOTOR  
FOR YOUR  
BICYCLE

HERE'S  
HOW YOU GET  
YOUR PRIZES

Rush your name and address on coupon and we shall *At Once* send you first set of 24 Mottoes on trust. Whenever you have sold the 24 Mottoes send the \$8.40 you have collected and you can assure your choice of many wonderful prizes. If you prefer to EARN MONEY, send \$8.00 and keep \$2.40. Hurry, send TODAY for 24 Mottoes ON TRUST and big Prize Catalog Free

SEND NO MONEY—We Trust You!

ELECTRIC TRAIN

PORTABLE PHONOGRAPH

ARCHERY SET

FLASB CAMERA

BOY ROGERS OR GALE EVANS LAMP

MUSICAL INSTRUMENT

RABBIT BAITED FISHING KIT

RED BYRD CABINE

ALL KINDS OF HOUSEWARES

POPUP TOASTER

BOY OR GIRL'S BICYCLE

SCOUTING EQUIPMENT

1 TUBE RADIO SET

TYPEWRITER

BROWNIE MOVIE CAMERA PROJECTOR SCREEN

JET PLANE WITH GAS ENGINE

SEWING MACHINE

RADIO

WALKING BELL

FREE BIG PRIZE CATALOG

WOODBURNING SET

CHEMISTRY SET

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# KRACALACTAKA!

SOOTHSAYER

COLLECTION